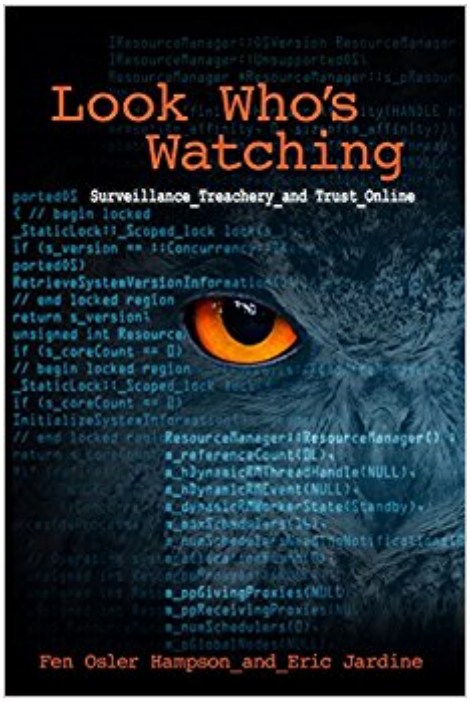
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Look Who's Watching: Surveillance, Treachery And Trust Online



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Synopsis

The Internet ecosystem is held together by a surprisingly intangible glue — trust. To meet its full potential, users need to trust that the Internet works reliably and efficiently when providing them with the information they are seeking, while also being secure, private and safe. When trust in the Internet wanes, the networkÃ¢â ¬â„¢s stock of “digital social capitalÃ¢â ¬Â• falls and users begin to alter their online behaviour. These often subtle changes in behaviour tend to be collectively highly maladaptive, hindering the economic, developmental and innovative potential of the globe-spanning network of networks. Look WhoÃ¢â ¬â„¢s Watching: Surveillance, Treachery and Trust Online confirms in vivid detail that the trust placed by users in the Internet is increasingly misplaced. Edward SnowdenÃ¢â ¬â„¢s revelations that the United States National Security Agency and other government agencies are spying on Internet users, the proliferation of cybercrime and the growing commodification of user data and regulatory changes — which threaten to fragment the system — are all rapidly eroding the confidence users have in the Internet ecosystem. Based on a combination of illustrative anecdotal evidence and analysis of new survey data, Look WhoÃ¢â ¬â„¢s Watching clearly demonstrates why trust matters, how it is being eroded and how, with care and deliberate policy action, the essential glue of the Internet can be restored.

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Customer Reviews

“The authors have produced a clear, timely and essential book about the importance of trust

as an engine for the Internet. We must foster that trust if the global Internet is to continue to flourish.Ã¢â ¬Â• Michael Chertoff, Executive Chairman and Co-Founder, Chertoff Group, and former secretary of the US Department of Homeland Security “Fen Osler Hampson and Eric Jardine capture the complex ways in which, until now, trust has functioned as the social capital and currency of the Internet ecosystem and driven rapid adoption of digital technology. They provide insight into what we can do to reinforce the vitality and resilience of the Internet going forward, even as we become more sophisticated about the threats and vulnerabilities we face online.Ã¢â ¬Â• Eileen Donahoe, Director of Global Affairs, Human Rights Watch, and former US ambassador to the United Nations Human Rights Council in Geneva, Switzerland“Anyone who is interested in studying or understanding the evolution of the Web and the Internet should read this book. It contains a wealth of invaluable information and analysis about the changing views of Internet users, as well as a strong thesis about the role of trust in the Internet ecosystem and why we need to ensure it isnÃ¢â ¬â„¢t eroded.Ã¢â ¬Â• Dame Wendy Hall, DBE, Professor of Computer Science, University of Southampton, England

Fen Osler Hampson is the director of CIGIÃ¢â ¬â„¢s Global Security & Politics Program and professor at Carleton University. He is the co-author of Brave New Canada: Meeting the Challenge of a Changing World (2014) with Derek H. Burney. Eric Jardine is assistant professor of political science at Virginia Polytechnic Institute and a CIGI research fellow.

There is very little that is new in this book. It goes over ground that has been extensively covered in many other places.

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